

College Essay Guy's 5 Favorite College Application Resources Right Now

[How to Write a Successful Common App Activities List](#) - You only get 150 characters on the activities list for the Common Application. How do you make the most of that space? Here's a guide.

[How to Use the Common App Additional Information Section](#) - Many students underutilize this important section, or feel they have to jam every last detail of their lives into their personal statement. Here, I share a handful of things that you might consider sharing in this *optional* section.

[How to Write the "Why Us?" Essay](#) - The "Why Us?" essay is one of the most common supplemental essay prompts. Your mission: to demonstrate—through specific details and examples—why you're a great match for a particular school. This guide walks you through it.

[The College Application Hub](#) - Working on your "Why this major?" or extracurricular essay? Trying to figure out how to get great teacher recommendations? Not sure how to prepare for your college interview? Chances are, it's on this page. I keep this one bookmarked.

[Tackling the Optional COVID-19 Question in the Common App](#) - This guide will show you how (or if) you should answer that optional 250 word question in the Common Application on COVID-19.

A 1-Hour Crash Course on the UC Personal Insight Question Prompts

September 30th, 5-6pm Pacific Time (8-9pm ET)

In case you missed it, I'm [leading a webinar next week](#) on the Personal Insight Questions required by the University of California schools. On that session, I'm covering:

- The 14 Points of Comprehensive Review (and Why They Matter)
- How to Find Your 4 Personal Insight Question (PIQ) Topics
- 3 Ways to Structure Your PIQs
- The Single Most Important Element for Your Opening (IMHO)
- Two Outstanding Example PIQs
- 5 Essential Qualities of a Great PIQ
- Q&A

[You can register for that webinar here.](#)